## The Canadian Securities Exchange Presents:

## Ten Keys to a Successful Investor Road Show

Thursday, October 30th at 9am - 1pm Metropolitan Hotel - Connaught Room | 645 Howe St. | Vancouver, BC

The CSE - Canadian Securities Exchange along with Market Motion Media Inc. believe that education drives growth and learning best practices within the Investor Relations arena is one of the most important tasks listed issuers face.

We invite you to join us for an exclusive workshop that addresses the need to better equip issuers in one of the most vital roles in the capital markets, Investor Relations. This seminar is built for those actively participating as communicators for a public company, including IR professionals, executives, and staff.

### WHAT YOU WILL LEARN:

- Discover the three key elements potential investors are looking for in your corporate presentation in 2014.
- Understand how to create a simple, effective presentation deck.
- Hear how to best present your story with key public speaking tips.

Investor road shows demand a lot of resources yet can be the most effective way to engage and attract new shareholders. What can your company do to ensure a healthy return on these marketing dollars?

# REGISTER

#### QUESTIONS? CONTACT:

James Black, CSE - Canadian Securities Exchange (778) 383-7694 | events@thecse.com

Presented by:





thecse.com | @CSE\_News